Alessio Tampone

Product Designer (UX/UI) - Turin, IT - +39 3517939790 - alessiotampone.design@hotmail.com - Portfolio - Linkedin

Profile

Product Designer with **4+ years of experience** delivering measurable improvements in usability, engagement, and client satisfaction across fintech, mobility, and enterprise platforms. Skilled in the full design lifecycle from **discovery** and **research** to **prototyping**, **testing**, and **production-ready solutions**. Collaborative and data-driven, with proven expertise in **design systems**, facilitating workshops, and user research, turning insights into scalable solutions that boost users adoption and deliver positive **business impact.**

Experience

Alten - Turin, IT - Product Designer - Nov 2023 - Present

- Led the end-to-end redesign of an Enterprise SaaS tool, resulting in 49 UX issues solved through UX Audit.
- Created a design system from scratch, and delivered over 200 components, 140+ Tokens, ensuring consistency across products.
- Ownership of UX features, delivering seamless multi-domain experiences across different luxury vehicle lines.
- Collaborated across the product lifecycle with engineers, developers, and PMs to deliver production-ready UX.

Tata Consultancy Services - London, UK - UX/UIDesigner - Sep 2022 - Nov 2023

- As a Product Designer I've **delivered** end-to-end design of a **bank MVP**, including 40+ screens and a design system.
- **Led benchmarking** and journey mapping for a **top 3 UK bank**, presenting insights to 50+ stakeholders.
- **Improved** an EU rail company's web app **usability** by **20%** through heuristic reviews, research, and A/B Testing.

AutoGest SRL - Remote - Product Designer - Jan 2022 - Jun 2022

- **Facilitated workshops** and created **user journeys** to optimize internal dashboards and tools.
- Applied UCD to CRM software, **reducing errors** by **15%** and increasing engagement by **10%.**
- Improved user flows with research and analytics, cutting errors by 30% and aligning outcomes with SCRUM teams.

TesYouth - London, UK - UX Designer - May 2020 - Apr 2021

- Delivered data-driven insights to guide product strategy and design decisions.
- Led cross-functional research efforts to **uncover user needs** and **validate** concepts.
- **Translated** market and user data into actionable **design improvements**, boosting alignment by 20%.
- Build client trust through clear communication, increasing retention and opportunities by 15%.

Education

- **MSc User Experience Design** - Loughborough University, Loughborough (2021– 2022)
- **BSc International Business & Management** - Anglia Ruskin University, Cambridge (2017–2019)
- **High School Diploma** - IIS Europa Unita, Chivasso (2010– 2016)

Skills

Design & Research: UX Research, Wireframing, Prototyping, Usability Testing, Interaction Design, Accessibility (WCAG 2.1), Workshops, Information Architecture, User Journey, Persona, Competitive Analysis.

Tools: Figma, Figjam, Miro, Adobe Creative Suite, User Testing, Tokens Studio, Jira, Confluence, Google Analytics.

Methods: Agile, Design Systems, Co-Design Sessions, Atomic Design, Design Tokens, Product Roadmap.

Soft Skills: Communication, Collaboration, Analytical Thinking, Creativity, Empathy, Problem Solving.

Languages

Italian: Native | **English**: Fluent (Working proficiency)

I authorise the processing of personal data present in the CV pursuant to Legislative Decree .Lgs. 101/2018 and of the GDPR (EU Regulation 2016/679).